

StowFest 2010: Sponsorship and Advertising

StowFest is subsidised by Stowmarket Town Council but we also rely on income from sponsorship and advertising to fund the event. With the 2010 festival being part of the new 11-day Stowmarket Festival, sponsorship and advertising opportunities are likely to gain even greater exposure than in the past. You can sponsor the Main Stage, the Amplitude Stage, the Acoustic Sessions or you can take out an advert in the Stowmarket Festival guide that will be distributed to 11500 homes in and around Stowmarket. There are other opportunities besides this.

Events such as StowFest and Stowmarket Festival help to put Stowmarket on the map and bring people into the town which boosts the local economy. The benefit of sponsoring and advertising in connection with them isn't just the exposure they bring today - it's also an investment for the future. The more money we can generate through sponsorship and advertising, the better the festivals will be. The better the festivals are, the more popular they become and the more people are attracted into the town from outside - therefore boosting the local economy. We want StowFest and Stowmarket Festival to get better and better each year and with your help we can achieve that.

If you're interested in finding out more about sponsorship and advertising, please contact Daniel Harvey at Stowmarket Town Council on 01449 776394 or email danielh@stowmarket.org.